

# Advertising with the 15th Street News

CIRCULATION: 2,000

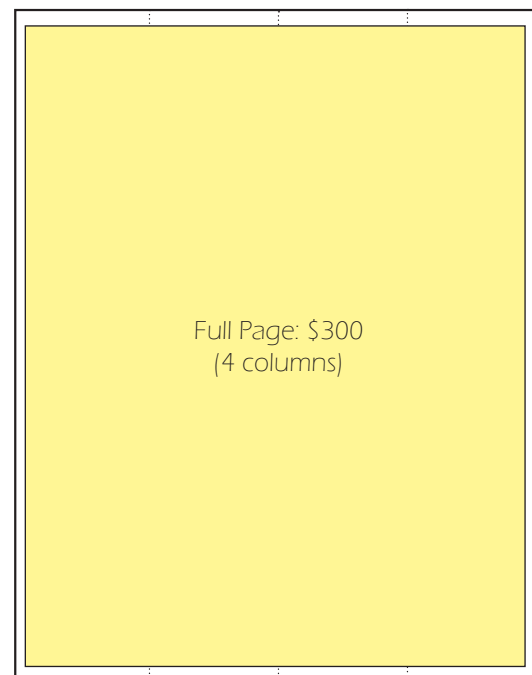
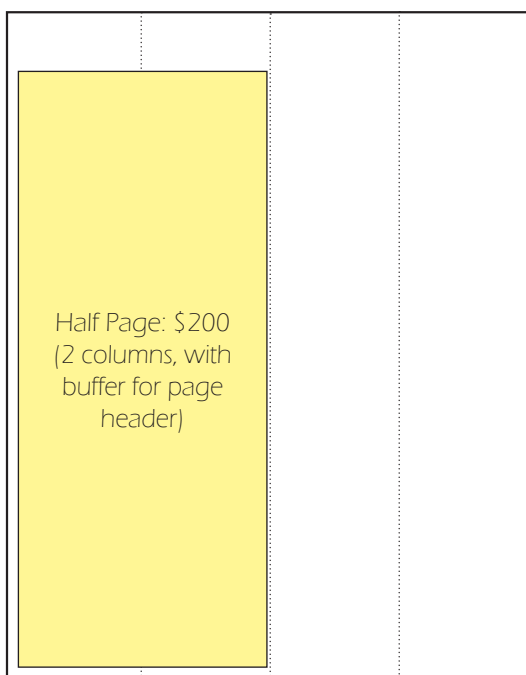
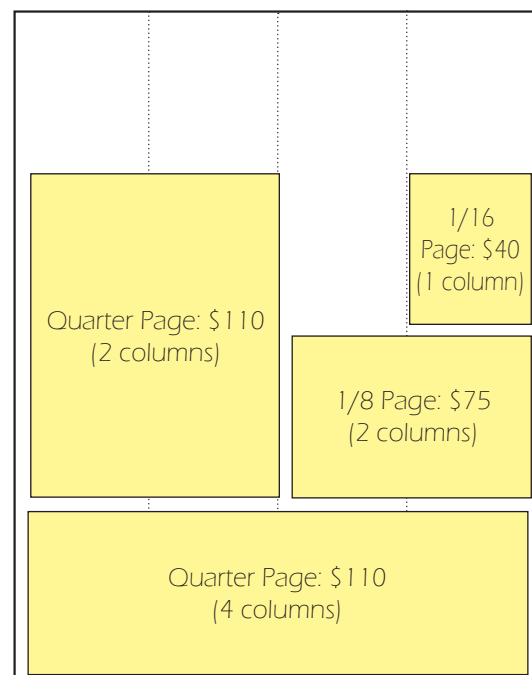
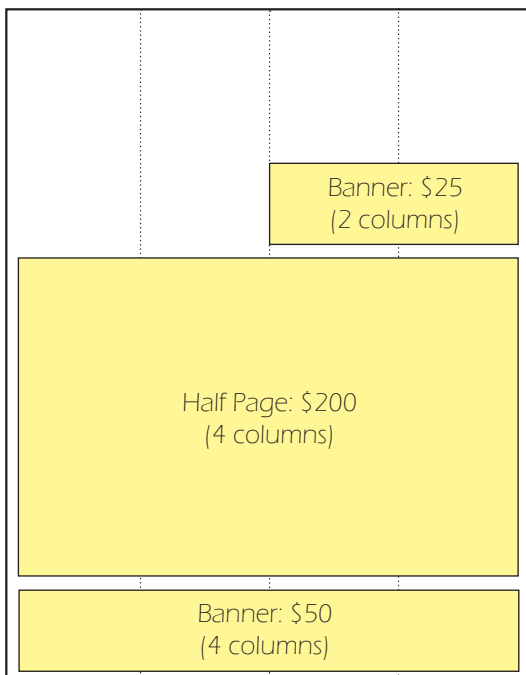
• On Campus: 1,600

• Metropolitan Library System: 375

• Archives: 25

## PRINT SIZING & PRICING

- Student, faculty and staff rate is 50% off
- Black and white ads are 20% off.



# WEB SIZING & PRICING

## Leaderboard & Medium Rectangle

### Leaderboard:

728 pixels x 90 pixels

### Medium Rectangle:

300 pixels x 250 pixels

# 1

month \$10/month for leaderboard or medium rectangle

# 3

months \$25/three months for leaderboard or medium rectangle

# 6

months \$50/six months for leaderboard or medium rectangle

**Classifieds:** \$5/week

Students, faculty and staff receive 50% off all ads.

# Advertising with the 15th Street News

**NIKE CUSTOMS**  
CLICK TO CUSTOMIZE



Leaderboard

15th STREET NEWS

Stay updated via



Search



Home

News

Entertainment

Features

Raider Life

About Us

Past issues



Iowa vs. New Hampshire: Results are in  
Sanders, Trump win big in New Hampshire after losses in Iowa a week prior.

Midwest City, OK

Weather Wind Rain Sun

59°F  
Mostly Sunny  
85E Wind  
18.4 mph

48°F 70°F

57	78	55	75	52	77	41	66
THU		FRI		SAT		SUN	

8:45 PM Wed Feb 17 WillyWeather

Medium Rectangle

All news, US and International.

2 Los Angeles police officers charged with repeated...

Feb 17, 2016 3:16 PM

Nike ends endorsement contract with Manny Pacquiao o...

Feb 17, 2016 8:24 PM

Investigators from the U.S. Department of Labor dec...

Feb 17, 2016 1:52 PM

RSS Feed Widget

Latest Headlines

Plans in the works for student union



# Custom Advertisements

## The 15th Street News Graphics Department

The 15th Street News' Graphics Department would be happy to design advertisements that fit your business' promotional needs. Please provide a three-week notice prior to press date when requesting a customized ad to allow time for layout and design, customer approval and modifications, if needed.

### PRICING

Customized advertisements will add 25% to the final price of all ad size rates. Below are the total prices (25% of cost + the base price of ad).

- 2-column Banner ..... \$31.25
- 4-column Banner ..... \$62.50
- 1/16 Page ..... \$50
- 1/8 Page ..... \$93.75
- Quarter Page ..... \$137.50
- Half Page ..... \$250
- Full Page ..... \$375

Students, faculty and staff receive 50% off base ad price. This does not include custom design. All clients must pay the 25% design rate.

# Submissions

## Ad Deadlines:

All aspects of the ad placement (scheduling, payment, copy and artwork) must be received by 5 p.m. at least three business days before publication. The 15th Street News publishes the last Wednesday of every month.

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## Cancellations

Ad cancellations for refund or credit will only be accepted if made before the deadline for space reservations.

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## Contact Us

Phone: 405.733.7400

Fax: 405.736.0370

6420 SE 15th Street  
Fine Arts, Room 110  
Midwest City, OK 73110

Visit [www.15streetnews.com](http://www.15streetnews.com)

### Black & White Ads:

Grayscale color mode  
&  
200 dpi

### Color Ads:

CMYK color  
&  
200 dpi

### PDF X-1A compliant

Preferred file format

Embed all fonts.

Use largest possible  
resolution & size for  
finished ad, images  
& logos.



# 15th Street News

A Rose State College Student Publication

20% off your first ad  
with this coupon.